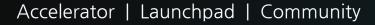
# UPLIFT

Enabling startups through community-based capital deployment















### What We Have Achieved

**Q1 2022** NOW



Raised 100 000 BUSD for Jumbo with immediate sold out

Q1 2022

Raised over 450 000 BUSD for YouMinter 2,000,000

BUSD TVL 6.000

Stakers

Q4 2021

Q4 2021 AIBC Summit Accelerator of the Year

Q3 2021 Launchpad LIVE

# Ready to Launch



GameFi



NFT Marketplaces



Asset Management Protocols



Yield Aggregators



**DEXes** 



Infrastructure Projects

### Accelerator

Capital is provided to a project in seed and private stages through:







Aid with a pre-launch buildup via:









Influencers

Exchange Listings

Market Makers

### Launchpad

Facilitate fundraising by exposing your project to the community of business angels



Cross-Chain IDOs IDO on BSC, distribution on any EVM-compatible network



KPI-Based Raise Unlocks High raise projects receive funds in tranches according to the agreed-upon KPI



Whitelisting
Project can facilitate a
fundraise for it's community
by providing a custom list of



#### KYC

One-time KYC by Onfido guarantees full regulatory compliance and ensures we don't hold any personal data



### Vesting and Distribution

Platform supports multiple vesting types and schedules



#### Fair Lottery

participants

Absence of a tiered system and a stand-off period after each IDO both lead to a highly diverse set of participants

### Who We Are

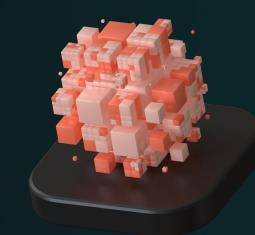
Our angels are more than just financial contributors, they understand how to promote and bring exposure to projects in the open market

#### Marketing Community

We're a community of marketers, KOLs, influencers and venture capitalists with extensive industry experience

#### Global Reach

We span over 80 countries, creating global exposure for each project we back



# Community Incentives

Accelerate the post-launch momentum by creating a series of community-based incentives

#### **Bounties**

How-To/learn-to tutorials, Medium/YouTube content, social media activity and community management help is provided in exchange for token rewards

#### Referral Program

Two tiered referral program provides continuous rewards from IDOs, farming and bounty programs

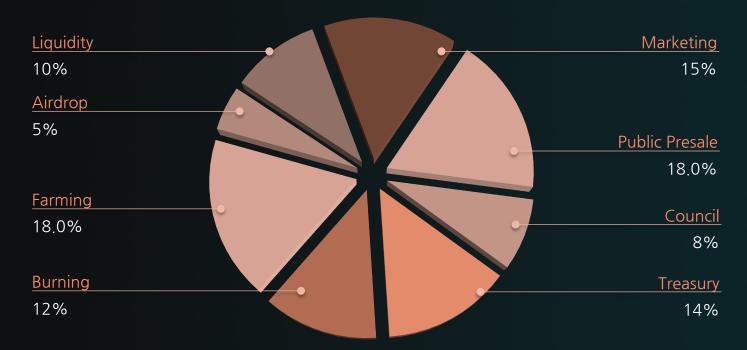
#### **Farming**

Increase project's token utilisation by deploying staking and/or liquidity mining programs with referrals and lockups





# Token Distribution



1B LIFT

# Roadmap



### Partners

Projects get immediate exposure to the network of venture capital firms and business partners



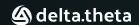
















### **DAO** Council



**Alex Melnichuk** 

Product Lead



Irina Heaver

Growth & Strategy Lead



Irina Berezina

Operations Lead



**Shyla Bashyr** 

Community Lead



Natalie Saginashvili

Marketing Lead



# Connect with us



